### **Privacy Policy**

Effective Date: January 2025

EquineChiropracticCare.com and PB Bodnar LLC ("we," "our," or "us") values your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website ("Site") to learn about equine chiropractic, learn about our services, or schedule appointments.

### 1. Information We Collect

#### a. Personal Information

We collect personal information that you voluntarily provide when you:

- Fill out forms on our Site (e.g., to schedule an appointment).
- Contact us via email, phone, or the website contact form.

Personal information may include:

- Name
- Email address
- Phone number
- Address (if provided)
- Details about your horse(s) relevant to scheduling or services

#### b. Non-Personal Information

We may automatically collect non-personal information through cookies and similar technologies, such as:

- Browser type
- IP address
- Pages visited
- Time spent on the Site

## 2. How We Use Your Information

We use the information we collect to:

- Schedule and confirm appointments.
- Respond to your inquiries.
- Provide information about our equine chiropractic services.
- Improve our Site and services.
- Send updates or promotional materials (if you opt-in).

## 3. Sharing Your Information

We do not sell, rent, or share your personal information with third parties except in the following circumstances:

- To comply with legal obligations.
- To protect our rights, property, or safety.
- To third-party service providers who assist us in running the Site and services (e.g., appointment scheduling software), under strict confidentiality agreements.

## 4. Your Privacy Choices

- Access and Correction: You can request access to or corrections of your personal information by contacting us.
- **Opt-Out:** You may opt out of receiving promotional emails at any time by following the unsubscribe link or contacting us directly.
- **Cookies:** You can disable cookies in your browser settings, but this may limit some features of the Site.

# 5. Data Security

We implement reasonable security measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is completely secure. We cannot guarantee absolute security.

# 6. Third-Party Links

Our Site may include links to third-party websites. We are not responsible for the privacy practices of these external sites. Please review their privacy policies before providing any personal information.

# 7. Children's Privacy

Our Site is not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

# 8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated effective date.

### 9. Contact Us

If you have questions about this Privacy Policy or your privacy rights, please contact us:

Howdy@EquineChiropracticCare.com

By using our Site, you agree to the terms of this Privacy Policy.